



CARING. COMMITTED. COMMUNITY.

To Our Valued Local Businesses:

Our 5th Annual Spring Fundraiser - Designer Bag & Basket Bingo – will be held on April 26, 2019 at St. Francis Cabrini in Fairless Hills, PA. This event is hosted by the Makefield Women's Association (MWA) and 100% of all proceeds are used to help local charities and individuals in need. MWA is made up of a diverse group of women dedicated to community service and raising funds to support programs that benefit our local community. Our organization is a non-profit 501(c)(3), ID #23-2731533.

Our annual beneficiaries include: A Woman's Place, Bucks for Kids, FSA – Bucks County Emergency Homeless Shelter, Pennel Community Food Pantry, two Pennsbury Scholarships, Wrapping Presence, and Yardley-Makefield Fire Company.

We are requesting that you consider a sponsorship or donating an item (or items) to include in one of our themed baskets. We request that basket donations be submitted by March 15th so their description can be placed on our website and signage made for the night of the event.

We have several sponsorship levels for you to choose from, but with each level, YOU – the Sponsor – will receive a unique opportunity to connect directly with all the event attendees. We provide you with the opportunity to promote your business to the over 300 expected attendees by placing a promotional item of your choice - a brochure, an ad, a branded item, or a coupon - into each gift bag that attendees will receive upon event check-in. This provides you with the ability to advertise your products and/or services directly to attendees from the local area - and the fee for doing so is completely tax deductible! In addition, your business will be listed on our website, in the event program, and we will highlight you on our Facebook page to our 1400+ followers.

Please consider being a part of this fundraiser. **100% of our Spring Fundraiser proceeds go to support our local beneficiaries** and our Sponsors help us to make this happen!
If you have any questions, please contact us.

Thank you for your consideration,
MWA Sponsorship Committee



SPONSORSHIPS

MWA Designer Bag & Basket Bingo Fundraiser
 St. Francis Cabrini (school hall)
 325 South Oxford Valley Road, Fairless Hills PA
 April 26, 2019; Doors open at 6:00pm



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SPONSORSHIP LEVELS	DIAMOND Exclusive Event Sponsor	GOLD Special Game Sponsor	SILVER Designer Bag Sponsor	BRONZE Gift Bag Sponsor
Number of available sponsorships	1	4	10	Unlimited
Price	\$1,000	\$500	\$250	\$150
6 ft. table to display promotional materials/products at event	✓			
½ 6ft table to display promotional materials/products at event		✓		
Name or logo large signage on display at raffle basket table	✓		✓	
Promotional materials in every attendee welcome bag (<i>sponsor responsible for providing materials for 300 bags</i>)	✓	✓	✓	✓
Name or logo signage on display with sponsored handbag			✓	
Business promotion with image on MWA's Facebook page	✓	✓	✓	
Promotion & Thank You on MWA's Facebook page	✓	✓	✓	✓
Promotion & Thank You on MWA's website	✓	✓	✓	✓
Name listed in Thank You section of event program	✓	✓	✓	✓

SPONSORSHIP AGREEMENT

Please confirm sponsorship by checking [✓]:

\$1000.00 – Diamond Sponsor: Exclusive sponsor. You will be the only sponsor to have a full 6 ft. table at the event to display your business/products. You will be listed in the event program, event promotions, and on MWA's website & Facebook page. In addition, you have the option to include a promotional item (a brochure, coupon, logo'd item, etc.) in each attendee gift bag that they will receive upon arrival. Sponsor is responsible for providing 300 items. Items must be approved by MWA sponsorship committee and received by a MWA member **no later than 03/30/19**. Please contact us to arrange pickup.

\$500.00 – Gold Sponsor: Only 1 sponsor per special game. You will have table space to display your products at the event as well as have your company name displayed alongside a special game bag. You will be listed in the event program, event promotions, and on MWA's website & Facebook page. In addition, you have the option to include a promotional item (a brochure, coupon, etc.) in each attendee gift bag that they will receive upon arrival. Sponsor is responsible for providing 300 items. Items must be approved by MWA sponsorship committee and received by a MWA member **no later than 03/30/19**. Please contact us to arrange pickup.

\$250.00 – Silver Sponsor: Only 1 sponsor per bag. Your company name will be displayed alongside the designer bag & will be listed in the event program, event promotions, and on MWA's website & Facebook page. In addition, you have the option to include a promotional item (a brochure, coupon, etc.) in each attendee gift bag that they will receive upon arrival. Sponsor is responsible for providing 300 items. Items must be approved by MWA sponsorship committee and received by a MWA member **no later than 03/30/19**. Please contact us to arrange pickup.

\$150.00 – Bronze Sponsor: Your company name will be listed as a sponsor in the event program, event promotions, and on MWA's website & Facebook page. In addition, you have the option to include a promotional item (a brochure, coupon, etc.) in each attendee gift bag that they will receive upon arrival. Sponsor is responsible for providing 300 items. Items must be approved by MWA sponsorship committee and received by a MWA member **no later than 03/30/19**. Please contact us to arrange pickup.

Donation of Choice: I do not wish to sponsor, but I would like to make a donation in the amount of: _____

SPONSOR INFORMATION

Company Name (please print name as you wish it to appear in event promotion):

Representative Name (person we will follow up with regarding sponsorship): Title:

Mailing Address:

City: State: Zip:

Phone/Cell: E-Mail (required):

Website: Facebook Page:

By signing this form, I agree to be a 2019 Sponsor of MWA Designer Bag Bingo as detailed in this agreement.

Representative Signature:

Date:

Payment enclosed (*make check payable to MWA*)

Mail to: MWA Bingo Fundraiser
P.O. Box 163, Yardley, PA 19067

MWA is a 501(c)(3). Your sponsorship contribution is tax deductible to the full extent allowed by law.

Contact Us:

Email:
President@makefieldwomensassociation.org

Phone:
(267)-573-9692